

Project Proposal

Penpal program

Fund-raise for school soup kitchen program at Aningway-Sacatihan Elementary/High School

PROPOSED BY

Free The Children Japan



Background

When we visited Aningway-Sacatihan Elementary/High School lacated in the Aeta community in March 2024, we learned from the teachers that many of their students are not eating enough at home. They told us how important it is to provide meals for students at school, which encourages parents to send their children to school so students can continue their education, instead of helping their family in the farms.



However, the teacher also told us that the budget had been very limited and teachers sometimes had to spend their own pocket money to provide food for the students.

We value education for children, to create a sustanable strong community.

Getting nurtritious food is essencial for children to be able to grow healthy, and focus on their education.

This project proposal is to help fundraising continously for the school meal budgets as well as other programs that Preda provides in this community.



Penpal program is one of the fundraising programs
that Free The Children Japan has been operating overseas for over 15
years, in cooparation with local NGOs. This program is not only for
fundraising but also provides a great educational opportunity for
children, as they can try using English and make international friends.

What is

Penpal Program

Penpal program is a letterexchange program between children in the supported community and the Japanese participants (donors). Japanese participants pay the participation fee(donation) to join this program, and in return they can send and receive letters to and from one of the children(their "penpals") in the community where they support. They can exchange letters twice a year.

Donors can see how their donation is being used and how it is making impacts in the community while enjoying exchanging letters with their Filipino penpals.

The school selects children who want to join this program and create a profile list. We like to ask each child to continue participating for at least 4 years or longer, so that both Japanese participants and Filipino children have time to get to know each other and become friends (penpals).

The donation is for the community, not for a specific child (it is not a scholorship program).



Goal

Main Goal

Fundraise for the school lunch budget

- + PREDA's activities in the community
 - ex: children's rights workshops, fairtrade farming training, etc.
- Better nutrition and energy for children
- More children keep attending school instead of working
- Children can learn about their human rights and protect themselves from exploitation

Other values of this project

For children at Aningway-Sacatihan school

Children can make Japanese friends!

- Learn about different cultures in another country
- Children can practice writing and reading English

For Japanese participants (donors)

Donors can see how their donations are being used

- They can understand more about the community while enjoying communication with their Filipino penpals
- They can see the achievement of their donation as well as their penpal's growth through their letters and reports.

Budget

Donation amount will depend on the number of the Japanese participants (donors).

| Number of Japanese Participants (donors) | Donation amount |
|--|------------------------|
| 50 participants | JPY 1,000,000/year |
| 30 participants | JPY 650,000/year |
| 20 participants | JPY 430,000/year |

Based on the amount we spent for the soup kitchen program in March 2024, we calculated; **approx. PHP 1,500** to provide all the students one meal at school, and 190 school days per year.

| Number of Japanese Participants (donors) | Example of how the donation can be used |
|---|--|
| 50 participants | 1 meal on every school days + budget for Preda's work (workshops, training etc.) |
| 30 participants | 1 meal on 125 days (2/3) + budget for Preda's work (workshops, training etc.) |
| 20 participants | 1 meal on 95 days (1/2) + budget for Preda's work (workshops, training etc.) |

Timeline



Japanese Participants (donors) and children exchange letters twice a year

Free The Children Japan

Collect letters from Japanese participants

Send letters to Preda

Receive letters from Preda Send letters to each participant

Collect letters from Japanese participants

Send letters to Preda

Receive letters from Preda

Send letters to each participant

PREDA / School

August

July

Receive letters from Japan Give letters to each child

September

Collect response letters from each child

October

Send letters to Japan

January

February

Receive letters from Japan

March

Give letters to each child Collect response letters from each child

April

Send letters to Japan

May

School/PREDA/FTCJ's

Roles and responsibilities

es .

School

PREDA

Free The Children Japan

Make kid's profile list

- Select students who want to join this program
- Create children's profile with photos and messages from each child,
- Update the profile every year

Letter management

- Hand each letter to the child
- Make sure children write letters to their Japanese penpals
- Translate if not written in English
- Collect letters and give to Preda

Make reports/updates

 Make reports with photos & videos of the soup kitchen program, school events, village events, news, etc. (Twice a year)

Letter management

- Receive letters from Japan and bring to the school
- Receive children's letters from school and send to Japan
- Make sure there are letters from all the children who received letters from their Japanese penpals

Send financial report

 Make annual financial report of the project (how the donation was used)

Find participants (donors)

- Through website, SNS, Emails, ads, etc.
- Aim: 50 participants

Letter management

- Collect letters from Japanese participants,
- Send letters to Preda
- Receive letters from Preda
- Send letter to the participants
- Manage participants

Send report to donors

 Create annual project reports based on the reports/updates provided from School and Preda.

Send donation to Preda

 Make annual donation based on the number of the participants

Contact

Information





Free The Children Japan

Address

3F, 6-6-5 Minami-karasuyama, Setagaya, Tokyo 157-0062 JAPAN

Website

https://ftcj.org/

Email

sanae@ftcj.org Sanae Nakajima yuniko@ftcj.org Yuniko Suzuki

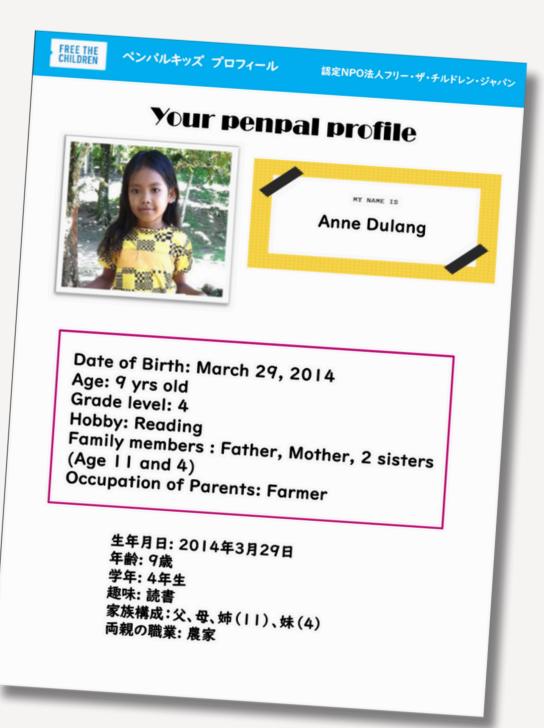
Phone

+81-(0)3-6321-8948

Children's profile

When a new child join the penpal program, we will need a profile of the child. This includes the name, age, grade, and the information about their family,

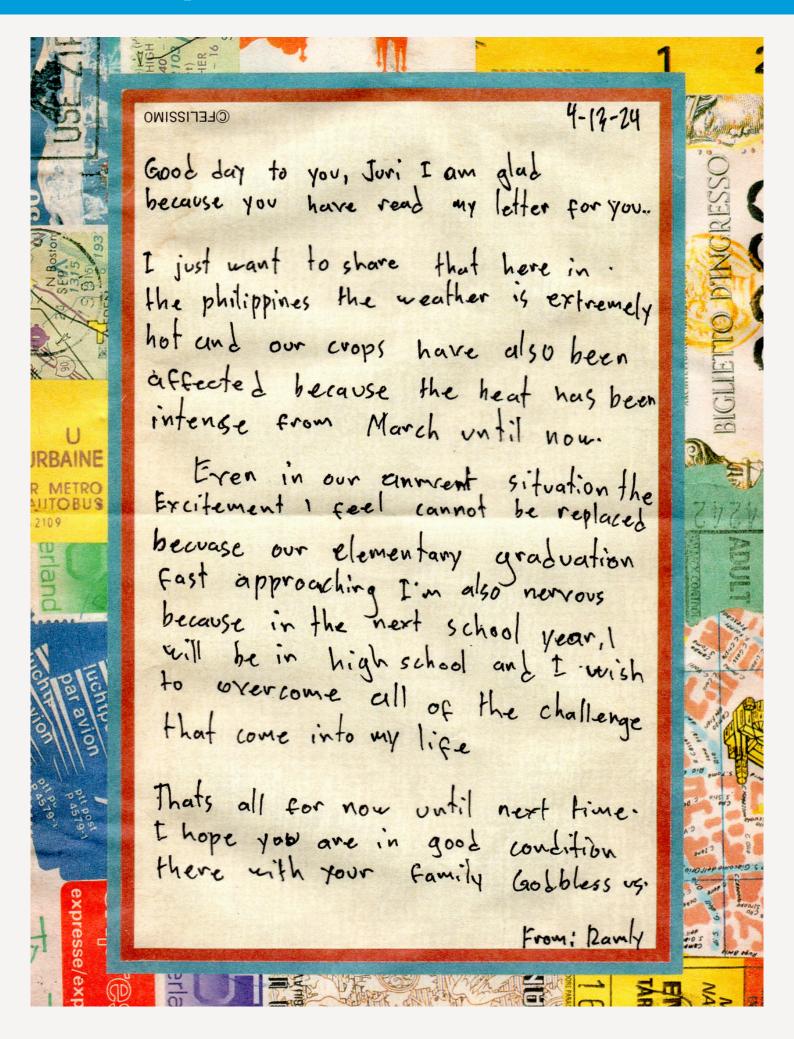
We will send the profile to our new donor who wants to join this program. And the donor will write their first letter to the child and send with their profile.



Children can write about their **family** (parent's jobs, sibilings etc.), **culture** (tradition, food..), **school** (favorite subjects, activities etc.), **hobbies**, or any stories they want to share with their Japanese friends.

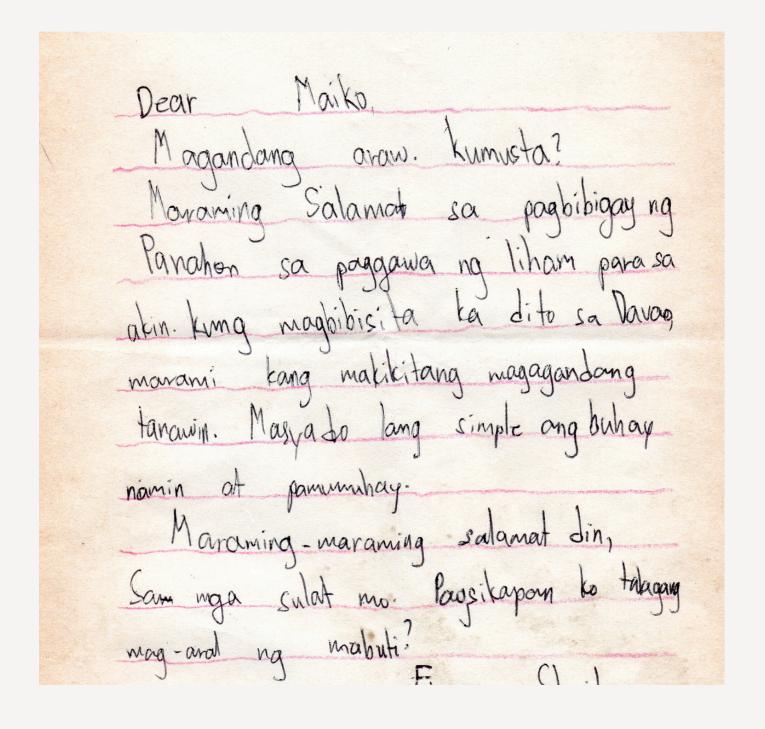
They can ask their Japanese penpals questions they want to know. If Japanese penpals ask them questions in their letters, please encourage the children to answer to them in the next letter.

Dear Yuki, How are you? Its been a while. I hope you've doing great there, Im happy that you recieved my letter. Its an honor to share my story with you. Im grateful grad blessed also to be your Penpal Friend. like in your country; New years is also the most important holiday here in the Philippines, we make the most of this time to spend with share the same activities on this Significant holiday. I'd Like to hear more about your country. you can also ask me about our country send my best regards



Please encourage children to write their letters in English if possible.

If the child cannot write in English, they can write in Tagalog. We will translate for the donors (we may ask your staff's help if we cannot understand the meaning).







Little children can draw pictures of their house, family, village etc. for their penpals instead of writing.



Or they can write messages and draw!

